GanjierGuild Brand Elements

VERSION 1.0
OCTOBER 2025

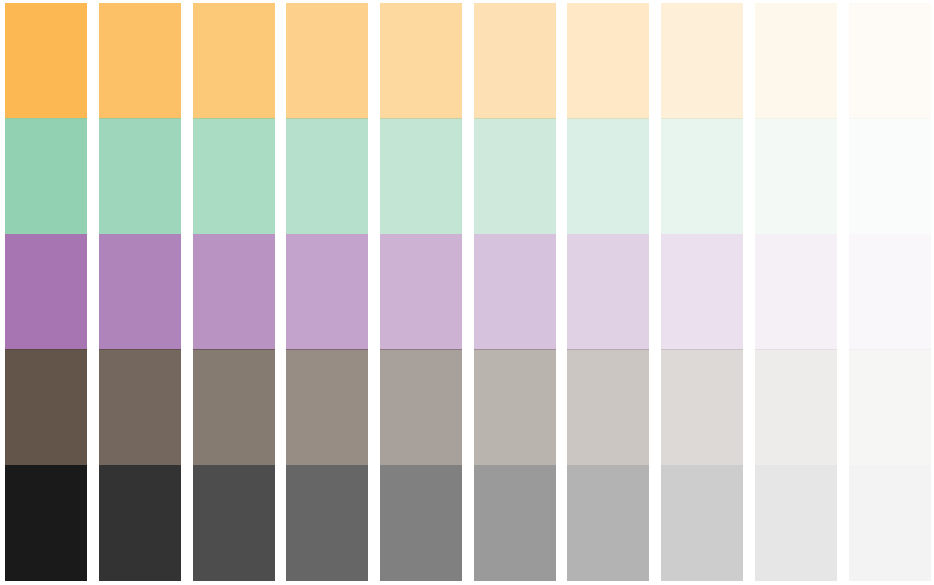
GanjierGuild

GanjierGuild Brand Colors

Name	Color Numbers HEX sRGB	C-M-Y-K	Pantone c
Honey	fcb240	0-34-85-0	1365 c
Mint	86ccaa	48-0-42-0	345 c
Lavender	9c66aa	42-70-0-0	2583 c
Mocha	524235	49-57-68-52	7589 c
Black	000000	75-68-67-90	Black 6 c
White	ffffff	0-0-0-0	White

Tints

90% 80% 70% 60% 50% 40% 30% 20% 10% 5%



Try to avoid tinting, When necessary limit use to these tint levels.

Warning Yellow	fff200	0-0-100-0	803 c
Warning Red	da3831	0-100-100-0	1788 c

Use only for explicit warnings (i.e., on packaging or websites). Never use for any other brand or designed element.

GanjierGuild Brandmarks

Brandmark A is the default brandmark to use when layout allows.

Default: Brandmark A (Horizontal)



Brandmark B (Vertical)



"Logo Only" should only be used in contexts where the name "GanjierGuild" doesn't need to be present. Example: a social media icon, pattern or watermark.

Logo Only



GanjierGuild Brandmark Colors

Use 1 color versions only when technically required. Example: an embossing/stencil, or a watermark.

	Brandmark A	Brandmark B	Icon Only
Default: Full Color			
1 color Black			
1 color Lavender			
1 color Mint			
1 color Honey			
1 color Mocha			
1 color White			

GanjierGuild Brand Fonts

*You can download the **Covik Sans** and **Abadi MT Pro** fonts as part of your Adobe Creative Cloud package, and/or purchase from most major font foundries.*

Headline Text Ipso Lorem Dolor Amet

Headline Font:
Covik Sans Bold

SUBHEADLINE TEXT LOREM IPSUM DOLOR SIT AMET, CONSECTETUER ADIPISCING ELIT, SED DIAM NONUMMY NIBH

Sub headline Font:
Covik Sans Bold ALL CAPS

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Body Header Font:
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Body Font:
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Caption Header Font:
Abadi MT Pro Bold Italic

Caption Font:
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Caption Header Text:
Caption text Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam

Slogan Font:
Covik Sans Bold ALL CAPS

SLOGAN USES SUBHEADLINE FONT

GanjierGuild